

## Vision and Community to Foster HK's Next Generation

### 培育香港新一代的視野及發展

Date 日期	:	30 / 7 / 2020 (Thursday 星期四)
Time 時間	:	11:30am – 12:00pm
Language 語言	:	English 英語
Organiser 主辦機構	:	Hong Kong Trade Development Council 香港貿易發展局
Co-organiser 協辦機構	:	Jumpstart Media



Joanne is the Co-founder of Azalvo co-creation community. Her contributions have led the company to expand and diversify its business scope to span across the textiles, fashion, homeware, and lifestyle sectors. She understands that HK's next generation faces stiff competition, and thus aims to provide a new vision for HK's next generation community through her success story.

Joanne Chow 是 Azalvo 的共同創辦人，藉著創立 Azalvo 這個創意實驗室，盼與業界共同成長。她曾帶領公司發展多元化的業務，由紡織時裝，到傢俬家品。她深明香港新一代所面對的競爭和挑戰，所以希望以自己的創業故事，啟發和擴闊新一代的視野及發展。

#### **PROGRAMME 程序表**

Time 時間	Programme 程序
11:30pm – 11:45pm	<p><b>Speaker 演講嘉賓:</b></p> <p>Joanne Chow, Co-founder, <b>Azalvo</b></p> <p><b>Moderator 主持人:</b></p> <p>Relena Sei, Chief Executive Officer, <b>Jumpstart</b></p>
11:45am – 12:00pm	<p><b>Q&amp;A and Discussion Session 問答及討論環節</b></p>

### SPEAKERS 講者簡介



#### **Joanne Chow, Co-founder, Azalvo**

Ms Joanne Chow is the Co-founder and Director of Azalvo, a fashion and lifestyle ideas innovation platform and co-creation community launched in 2018. Azalvo serves as a business incubator for up-and-coming designers and original brands looking to scale their business in Hong Kong and Greater China. Joanne is also the Director of Aussco Hong Kong Limited and introduced Denmark's retail furniture chain BoConcept and a British lighting and furniture brand Tom Dixon to the Hong Kong market. Her contributions have led the company to expand and diversify its business scope to span across textile, fashion, homeware and lifestyle sectors

### MODERATOR 主持人簡介



#### **Relena Sei - Chief Executive Officer - Jumpstart**

Relena graduated from New York University and completed her Juris Doctor at Harvard Law School. Relena served as the Interim Chief Operating Officer of New York Silent Models LLC prior to joining Latham and Watkins, one of the world's leading law firms. She has represented numerous top 500 companies, including Tencent, Goldman Sachs, Melco Resorts, among others. Relena is experienced in mergers and acquisition, financing, and bond and equity issuances. She is also experienced in real estate, and is a partner at Lionpride, a real estate developer in the Philippines focused on mixed-use residential projects. Since March 2020, Relena became part of the Jumpstart team as the Chief Executive Officer. Jumpstart is a major startup-ecosystem builder in Hong Kong, with presence in 11 countries.